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MEDIA RELEASE

Date of Release: 22 January 2014

Approved by: Ken Keith Chair of Centroc and Mayor of Parkes Shire Council

Support for innovative Centroc health initiative



Centroc Chair Cr Ken Keith thanks Nedra Burns for Newcrest Mining's Cadia Valley Operations' generous support of the Beyond the Range campaign.

Newcrest Mining's Cadia Valley Operations will contribute to the funding of an innovative regional health recruitment campaign developed by Central NSW Councils.

The campaign, Beyond the Range, is designed to attract health professionals to live and work in Central NSW. The campaign targets students, graduates and qualified health professionals through web, print and social media. A web portal, currently in development, will act as a one-stop shop for health professionals, providing information and links on training pathways, job opportunities and regional lifestyle benefits.

Chair of Centroc and Mayor of Parkes Council, Cr Ken Keith, said there is a very real need to attract more qualified health professionals to settle and work in Central NSW.

"Recruiting and retaining health professionals is an on-going concern in regional areas around the country," Cr Keith said. "Here in Central NSW, the Great Dividing Range acts as a huge barrier and there is a lack of knowledge about the professional and lifestyle opportunities that exist beyond the range."

Newcrest Mining's Cadia Valley Operations Community Partnership Program, which supports projects and groups which provide sustainable foundations for the local community, will contribute \$15,000 per year for the next three years to the campaign.



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“We are very pleased to be able to support valuable community campaigns such as Beyond the Range, which will attract essential health professionals and their families to live and work in Central NSW,” said Nedra Burns, Manager of Health, Safety, Environment and Social Responsibility at Cadia Valley Operations.

“Beyond the Range is a very important campaign,” Cr Keith said. “Working together with our member councils and regional stakeholders, this campaign has the potential to make a real difference to the health workforce in our region.”

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