



Weddin Shire is a well-connected region within the Central West of New South Wales. With excellent connections to regional centres such as Forbes and Cowra, and within 2 hours of Orange, Canberra, Wagga Wagga and Dubbo, Weddin Shire combines the benefits of a rural location with proximity to a wide variety of regional centres.

The service centre of Grenfell, at the heart of the region, has experienced significant growth over the last few years, attracting professionals seeking a high quality, low stress lifestyle. There is a strong sense of community in Weddin Shire.

If you are searching for a low cost, well-serviced location with a reliable workforce to establish your business, Weddin Shire could be the place for you!



WEDDIN REGIONAL OVERVIEW 2009-10

STATISTIC	INDICATOR
<b>Population/Demographics</b>	
Population	3,780
Workforce	1,949
Unemployment	3.9%
Average Wage (weekly)	\$704
<b>Economy</b>	
Gross Regional Product	\$109.7 million
<b>Key Sectors</b>	
Agriculture	\$32.6 million
Education	\$7.4 million
Public Administration	\$7.4 million
Transport and warehousing	\$6.3 million
Healthcare	\$6.0 million
<b>Investment</b>	
Non-residential Investment	\$4.8 million
Residential Investment	\$2.9 million
Median House Price	\$130,000

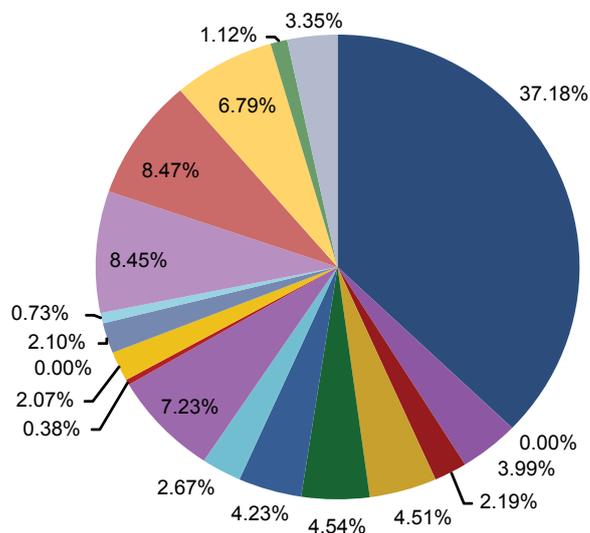
Sources: ABS (2011a,b), DEEWR (2011), AECgroup (2010), Housing NSW (2010)

**LEGEND**

- CITY
- LGA BORDER
- HIGHWAYS
- MAIN ROADS
- RAILWAYS
- AIRPORTS
- MINES
- INTERMODAL TRANSPORT HUBS

While Weddin Shire's economy is focused around agriculture, which makes up 37% of the economy, other important sectors include:

- ▶ Education
- ▶ Public administration
- ▶ Transport and warehousing
- ▶ Healthcare



WEDDIN GRP 2009-10, BY SECTOR

- Agriculture, forestry and fishing
- Mining
- Manufacturing
- Electricity, gas, water and waste services
- Construction
- Wholesale trade
- Retail trade
- Accommodation and food services
- Transport, postal and warehousing
- Information media and telecommunication
- Financial and insurance service
- Rental, hiring and real estate services
- Professional, scientific and technical service
- Administrative and support services
- Public administration and safety
- Education and training
- Health care and social assistance
- Arts and recreation services
- Other services

Source: ABS (2011), AECgroup (2010)



Weddin Shire's agriculturally-based economy is comprised of many family-owned farms specialising in grain and lamb production. While agricultural activity underpins the region's economy, there has been recent growth in the heritage tourism and the professional business sectors.

Opportunities for economic development are outlined below:

- ▶ **Healthcare** – particularly the aged care sector as the population is ageing
- ▶ **Tourism** – Weddin Shire's heritage is well-preserved, with its old-fashioned charm attracting visitors looking to take a break from a fast-paced lifestyle
- ▶ **Agricultural Value Adding** – given the strength of the local agricultural sector, there are opportunities to value-add to products locally, primarily through further processing and manufacturing



## Henry Lawson Festival



Grenfell is the birthplace of Henry Lawson and hosts an annual festival on the June long weekend. A celebration of poetry, artwork and dramatic arts is combined with less mainstream pursuits, such as guinea pig racing and a wood chopping competition. The event draws large crowds.

## Grenfell Show

Run by Grenfell's Pastoral, Agricultural, Horticultural and Industrial Association Inc., Grenfell's annual show is in its 135th year. This agricultural, entertainment and arts and crafts show has something for everyone (including a tractor pull!) and demonstrates the strong sense of community in Weddin Shire.

## Weddin Shire Council's Assistance to Business

Industrial land is available for sale in Grenfell's Industrial Estate. Up to 8 hectares of land is available for varying prices, which start from just \$24 per square metre. Land can be purchased under a five-year interest free mortgage from Council. Weddin Shire Council will consider other incentives for businesses looking to locate in the area, as well as providing additional incentives to skilled trades people.

### CONTACT INFORMATION

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